

# ignite cda **igniting a community**

Something remarkable happens when people unite around shared interests. Visions align. Ideas take shape. Communities thrive. As the city's urban renewal agency, we want what you want. Healthier neighborhoods. More attractive public spaces. A strong local economy. Quality jobs and housing for everyone. And we support key redevelopment projects to help make sure those things happen, ultimately providing even more reasons to love living here. Included here is an overview of some of our projects, how we work, and what we hope to create for our city's future. We all build this. **Visit [www.ignitecda.org](http://www.ignitecda.org)**

## projects

\*Initial investment shown equals funds contributed to each project by ignite cda



**world class kroc center**  
initial investment: \$535,000  
current value: community asset



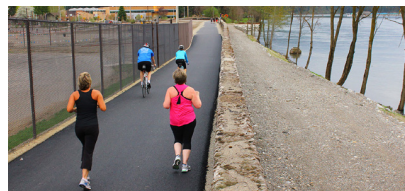
**rise of riverstone**  
initial investment: \$9,000,000  
current value: \$90,000,000



**lakeview library**  
initial investment: \$1,200,000  
current value: public asset



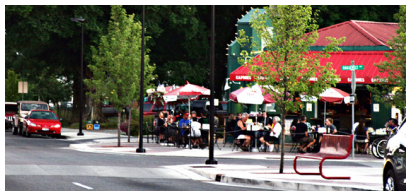
**expanding higher education**  
initial investment: \$5,400,000  
current value: public asset



**trails of wonder**  
initial investment: \$2,500,000  
current value: public asset



**a park to rival all others**  
initial investment: \$15,600,000  
current value: public asset



**keeping midtown unique**  
initial investment: \$1,700,000  
parking investment: \$358,000  
current value: public asset



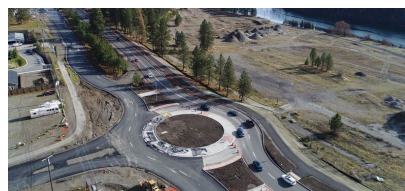
**calling in new jobs**  
initial investment: \$400,000  
current value: \$7,000,000



**a lift for a magnet school**  
initial investment: \$450,000  
current value: community asset



**parking garage**  
initial investment: \$7.3 million  
current value: public asset



**Seltice Way**  
initial investment: \$4.56 million  
current value: public asset



**Memorial Park**  
initial investment: \$1.6 million  
current value: community asset

*ignite cda's vision is to be a catalyst for positive change in the creation of an exemplary 21st century city; a city in which economic prosperity, quality housing and employment opportunities are available to all.*



Our Mission is to bring together resources to achieve Coeur d'Alene's vision of a diverse, sustainable community with healthy neighborhoods, a vibrant central city, a strong regional economy, sustainable, superior public open spaces, and quality jobs and housing for all.

## the lake district

### 672 acres of potential

ignite cda's original redevelopment district, the Lake District, was formed by the CDA City Council in 1997. It encompasses 672 core acres, and includes downtown, Northwest Blvd. and Midtown. The Lake District's term expired in 2021.

#### Major projects within the Lake District include:

- |                                      |                     |
|--------------------------------------|---------------------|
| McEuen Park Revitalization           | Public Parking      |
| Riverstone Mixed-Use Development     | Ice Plant Townhomes |
| Higher Education Campus (HEC)        | Parkside Tower      |
| Kroc Community Center                | Prairie Trail       |
| Sorensen Magnet School               | Public Library      |
| Chamber of Commerce Building         | Midtown             |
| HEC Collaborative Education Facility | Public Art          |
| New Centennial Trail Segments        | McEuen Terrace      |
| Four Corners/Fort Grounds Drive      | Memorial Park       |
| Downtown Parking Garage              |                     |

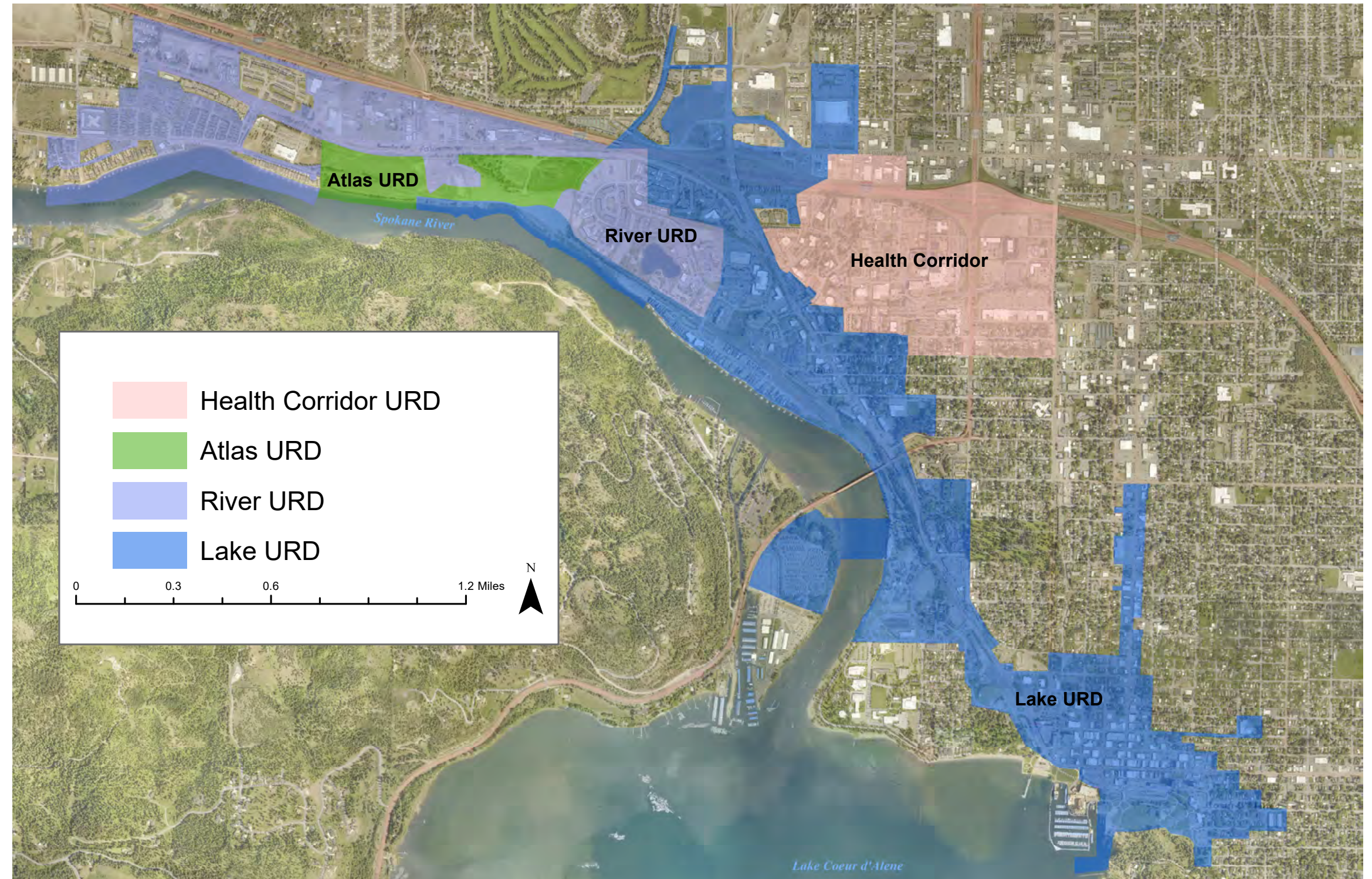
## the river district

### Making progress between I-90 and the Spokane River

Early in 2003, ignite cda proposed—and the CDA City Council authorized—formation of the River District, the second redevelopment district in Coeur d'Alene. The district encompasses 306 acres between Interstate 90 and the Spokane River. The River District's term expires in 2027.

#### Major projects within the River District include:

- Riverstone West
- Riverstone Park & Pond
- Riverstone Amphitheater
- U.S. Bank Service Center
- Mill River Senior Housing
- Mill River Mixed-Use Development
- KYRO Frontier Ice Arena
- Prairie Trail
- Public Art
- Circuit @ Seltice Single Family Homes
- Seltice Way Road Revitalization
- Family Living - Riverstone West Apartments
- Mill River - Johnson Public Waterfront Park



## the atlas district

### Expanding waterfront access for CDA citizens

ignite cda's third district, the Atlas District, was formed by the CDA City Council in December 2018. The district consists of 68 acres and includes the majority of the acreage that supported the former Atlas mill site including a significant stretch of Spokane River waterfront. The City of CDA purchased a 47 acre portion of the former mill site for \$7,850,000 in 2018 and is working with ignite cda on redevelopment strategies. The property will create permanent public waterfront access and support mix use development initiatives in the future. The district is planned to sunset in 2038.

## the health corridor district

### A district that will help create a vibrant health-based community

One of this city's key community strategic assets is the 259 acres located around Kootenai Health. This area hosts a dynamic set of healthcare-oriented land uses centered around Kootenai Health, one of the few independent community hospitals of its size left in the nation. In the context of a major national period of reinventing health care delivery, Kootenai Health is strategically transitioning from a community hospital to a regional medical center. The establishment of the Health Corridor District will contribute to the social and economic well-being of our entire community. The district was created and approved by the CDA City Council in December 2019 with a planned sunset date of 2039.

# Atlas Waterfront Site Development Plan

