



BOARD MEETING MINUTES

WEDNESDAY MAY 18, 2016 4:00 P.M.

COEUR D'ALENE PUBLIC LIBRARY COMMUNITY ROOM

1. CALL TO ORDER

Chairman Denny Davis called the **ignite cda** board meeting to order at 4:00 p.m.

ignite cda board members present: Davis, Jordan, Armon, Patzer, Widmyer, Goodlander, Druffel, Hoskins.

ignite cda staff present: Berns **ignite cda** legal counsel present: Quade

Chairman Davis asked for a motion to modify the board meeting agenda to remove the River Trail presentation; the City asked that this agenda item be pulled for this meeting.

Motion by Commissioner Hoskins, seconded by Commissioner Armon, to modify the board meeting agenda and remove the River Trail presentation agenda item. Motion carried.

2. PLEDGE OF ALLEGIANCE

3. PUBLIC COMMENT

Dell Hatch (Bernardo Wills Architects): presented a plaque to the board indicating that the McEuen Park project was awarded a 2015 Professional Merit Award from the American Society of Landscape Architects. **ignite cda** was the primary funding partner for the McEuen Park project.

Phil Boyd (Welch-Comer Engineers): presented a plaque to the board indicating that the McEuen Park project was awarded the 2015 Engineering Excellence Award from the American Council of Engineering Companies – Idaho Chapter. **ignite cda** was the primary funding partner for the McEuen Park project.

Dan Green (Kootenai County Commissioner): shared with the board that his comments are his alone, and do not reflect the feeling of the County Board of Commissioners. Commisisoner Green shared that he supports the proposed

parcel de-annexation initiative, and that the County would welcome the annual revenues associated with parcels de-annexed from the urban renewal districts.

4. APPROVAL OF MINUTES

- April 20, 2016 Board Meeting Minutes
- April 27, 2016 Strategic Planning Session Minutes

Motion by Commissioner Goodlander, seconded by Commissioner Patzer, to approve the April 20, 2016 board meeting minutes. Motion carried.

Motion by Commissioner Armon, seconded by Commissioner Hoskins, to approve the April 27, 2016 strategic planning session meeting minutes. Motion carried.

5. PRESENTATION: CITY OF CDA PARCEL DE-ANNEXATION INITIATIVE – Jim Hammond

City Administrator Jim Hammond shared the following comments with the board re. the City's proposed de-annexation initiative:

- Under the direction of the Mayor, city staff began exploration of the possibility of de-annexing/removing some properties within the Lake and River Districts earlier this spring.
- The City Council heard this proposal at their May 3rd council meeting and approved a motion to fully develop the concept.
- The City is not seeking approval for de-annexation from the board at this time, but the City hopes to receive board support to move forward with the steps necessary to develop a proposal and ordinance providing for de-annexation of certain properties within both **ignite cda** districts.
- The City hopes to complete the de-annexation process and adopt an ordinance in early July so that the financial effect of the de-annexation will occur within the City's fiscal 2017 budget year.
- This de-annexation initiative is essential to the city due to:
 - the opening of Fire Station #4, which will require an addition of \$987,000 in personnel costs. The funding necessary to build and equip an additional fire station in Coeur d'Alene was supported by an 85% positive vote, evidence of the high priority the community places on public safety. The challenge facing the city is in finding within the General Fund revenue to support the ongoing operation of this station.
 - the council may wish to fund additional patrol officers. The cost for each new officer, including equipment, is approximately \$75,000.

- The City understands that Washington Trust Bank has encumbered future tax increment revenue in the Lake District as collateral for the Lake District Bond.
- This de-annexation effort will provide additional revenue to affected taxing agencies now rather than having to forego funds until the two **ignite cda** districts close. The City feels this will be a positive move for **ignite cda** and will help more effectively meet the needs of our community.
- A motion from the board tonight will allow **ignite cda** staff to move forward in partnership with the City of Coeur d Alene to fully develop this proposal and ensure continued enhancement of public safety in CDA.

Thirty-three properties are proposed for de-annexation from the Lake District, and 29 properties from the River District. The Kootenai County Assessor provided data pertinent to the proposed de-annexation properties. Mr. Hammond shared that the Panhandle Area Council (PAC) was engaged by the City to perform a financial analysis relative to the proposed de-annexation initiative. PAC consultant John Austin performed the analysis.

Mr. Austin congratulated the **ignite cda** board on being so successful in the urban renewal arena and generating so much value for the community. Mr. Austin reviewed his financial analysis with the board, indicating that he took into account the bond covenants included in the Washington Trust Bank Lake District bond.

Mr. Austin shared that his analysis indicates that the board will have funds for additional / planned projects in the two redevelopment districts even with the removal of the tax increment revenue streams associated with the proposed de-annexation initiative. Below is a table from the PAC analysis illustrating the total financial impact to **ignite cda** (\$1.3 million), and the share of those funds that each taxing entity will receive:

Tax Authority	Levy Rate	Tax Change
Coeur d'Alene Bond	0.000044342	\$ 5,362.84
Coeur d'Alene Public Safety Bond	0.000188847	1,947.72
City of Coeur d'Alene	0.005857486	708,417.56
TOTAL – City of Coeur d'Alene		715,728.12
Kootenai County	0.003178062	384,361.87
North Idaho College	0.001098933	132,907.42
Post Falls Highway District	0.000647527	51,727.51
Lakes Highway District	0.000758112	31,126.10
Kootenai County EMS	0.000171693	20,764.94
School District 271	0.000009062	1,096.00
School District 271 – Bond (Exempt)	0.000369746	0.00
School Dist 271 – Supplemental (Exempt)	0.001996926	0.00
Total		\$ 1,337,711.96

Source: Kootenai County Assessor

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- Commissioner Patzer commented that the City of CDA will receive only 53% of the total tax increment revenue funds removed from the two **ignite cda** districts (as shown in the table above). Commissioner Patzer just wanted to make sure that all community stakeholders are aware that not all of the de-annexed revenue will go to the City of CDA.
- Commissioner Patzer asked that since the other taxing entities are going to receive these new tax dollars, that taxpayers can go to, for example, the Post Falls Highway District, and ask for some form of tax relief?
 - Mr. Austin shared that yes, all or a portion of those funds could be used to decrease taxpayer taxes.
- Commissioner Patzer asked how does a lender look at this new de-annexation legislation?
 - Mr. Austin shared that banks are looking at this new de-annexation legislation very carefully, and are a bit nervous at this point.
- Commissioner Patzer clarified that the de-annexation presentation tonight from the City to the **ignite cda** board is just informational in nature, and that the City Council can proceed with de-annexation without consent/approval from the **ignite cda** board, as long as the City's Lake District de-annexation

proposal is accepted by Washington Trust Bank as it relates to their Lake District bond collateral.

- Commissioner Armon shared that the PAC analysis has **ignite cda** selling all of its property assets in 2018 in order to make the cash flows work. How did PAC determine the property sale value in the analysis?
 - Mr. Austin shared that he used property acquisition costs from the **ignite cda** audit.
- Commissioner Armon asked if Washington Trust Bank has reviewed the PAC analysis?
 - Mr. Austin shared that yes, the bank has seen the analysis, and that their attorneys are reviewing the proposed initiative.
- Commissioner Patzer asked when the public safety bond was proposed, what was the City's proposed plan to fund the fire fighter salaries?
 - Mr. Hammond shared that a portion of the funding was to come from savings associated with modifications to the fire fighter's retirement funds. However, that funding source did not materialize as envisioned. So now, the City needs to find funds for fire fighter salaries. If they do not proceed with the proposed **ignite cda** de-annexation initiative, the City will need to generate funds through the traditional levy rate increase, combined with new construction receipts, and possibly from funds contained in the City's reserve fund.
- Commissioner Patzer asked what is the balance of the City reserve fund, and has it grown over time?
 - Mr. Hammond and Commissioner Widmyer shared that the City's reserve fund balance is currently at about \$8 million. The reserve fund has grown since this past year. The City looks at the reserve fund as funds for a one time use, not as funds for annual long-term costs.
 - Commissioner Patzer stated that the City is making a choice to focus their efforts on the **ignite cda** de-annexation initiative vs. other funding sources.
- Commissioner Patzer asked if the City will come back to **ignite cda** again for another property de-annexation request?
 - Mr. Hammond shared that the City could seek another de-annexation, but he sees that as unlikely.
- Commissioner Patzer shared that it does not appear that the City is in any type of financial crisis, given the current financial situation and planned hiring of a new deputy city administrator.

- Commissioner Widmyer shared that City positions have been re-aligned to make the planned personnel moves non-impactful from a financial standpoint.
- Commissioner Armon asked if Washington Trust Bank has responded in any way to the City's de-annexation overture?
 - Mrs. Quade shared that the bank views **ignite cda** as the client, and will wait for the client to make a proposal to the bank. At that time, the bank will evaluate the proposal as to its impact on the pledged collateral.

Recusal: Commissioner Davis recused himself from any discussion and voting on this initiative since his firm is working with Washington Trust Bank on matters not related to this initiative. Chairman Davis turned the meeting over to Vice-Chairman Patzer.

Commissioner Patzer summarized the issue in front of the board and asked for discussion. Discussion ensued.

- Commissioner Patzer indicated that the board will need to develop some form of proposal for the bank to consider when the analysis is complete.
- Commissioners Patzer and Goodlander indicated that they would prefer to see more property parcels de-annexed from the River District, and fewer properties removed from the Lake District, to minimize the financial impact on the Lake District.

Motion by Commissioner Armon, seconded by Commissioner Jordan:

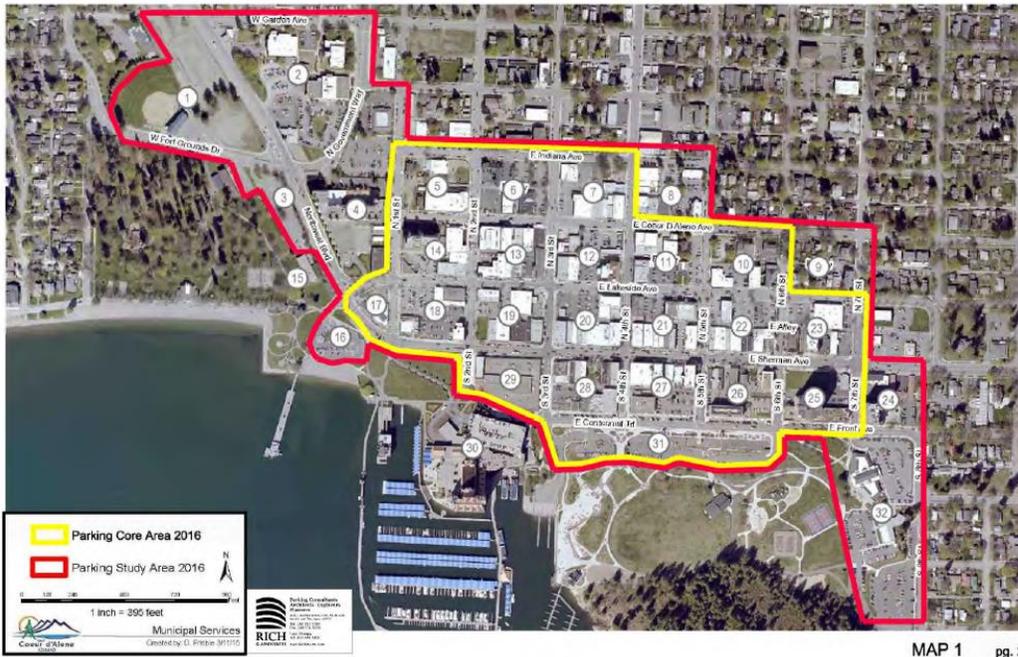
- to formulate a de-annexation proposal for Washington Trust Bank's consideration relative to the Lake District Bond, and
- to work with the City of CDA on analyzing the de-annexation proposal with an emphasis on evaluating how many property parcels will be removed from each district to achieve the City's desired financial goal,
- acknowledging that the City would like to have a de-annexation ordinance in place by July 5, 2016.

Commissioner Goodlander opposed the motion. Motion carried.

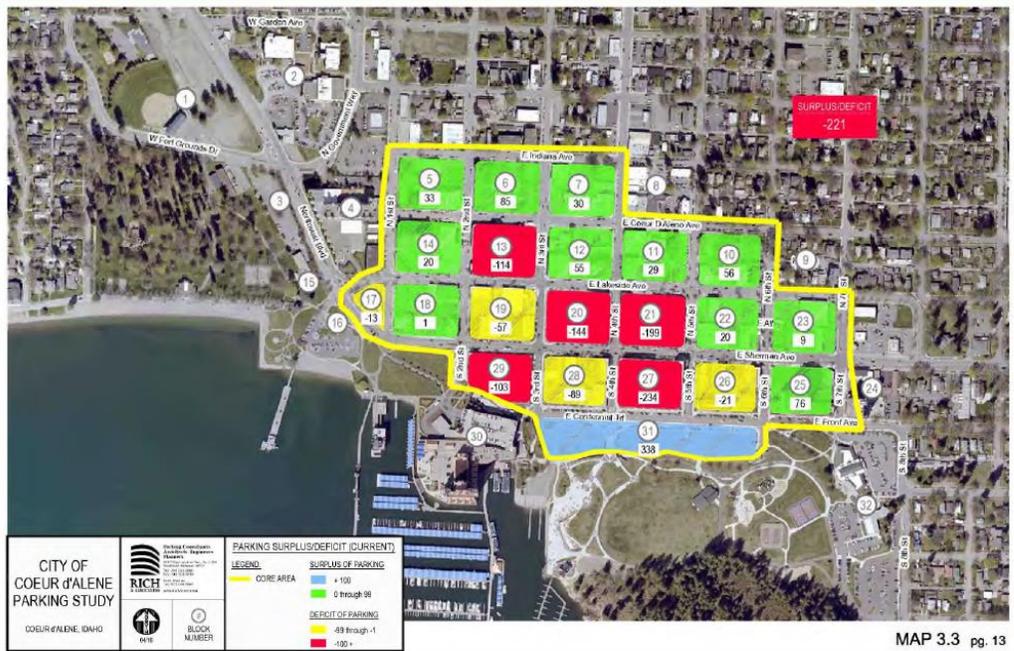
6. PRESENTATION: DOWNTOWN PARKING STUDY UPDATE – Annaka Norris, Rich & Associates

Mrs. Norris presented the parking study update via the use of a PowerPoint presentation. Following are key slides from her presentation:

Study Area



Core Area Current Parking Demand



New Parking

- The Core Area is in a parking deficit of -221 spaces in peak season.
 - Stakeholders have said developers have walked away due to a lack of parking.
 - New planned parking would be an economic tool and incentive to secure new developments downtown.
 - Block 12 has been chosen as a good location for a parking structure.
 - This is in the area that is prime for development.
 - There is enough land to build an efficient parking structure.

Mrs. Norris shared that conventional wisdom calls for cities to control at least 50% of the parking inventory located in their downtowns. The City of CDA currently controls 41% of the parking supply in downtown CDA.

Mrs. Norris shared the following recommendations:

- Marketing: the City needs to better communicate with the public where parking is located downtown.
 - Special Event Parking – the use of sandwich boards and flyers help greatly when directing parking patrons to event parking venues.
- Parking Signage: effective signage is an extremely important element of the overall parking system.
- Pay Stations: the City should add five pay stations to the McEuen Park parking system, and consider converting the pay stations to a “pay by license plate” format.
- Parking Enforcement: a License Plate Recognition (LPR) system should be considered in the near future that allows patrons to pay by license plate. The City should also consider equipping enforcement personnel with handheld parking ticket writers that track license plate numbers.
- New Downtown Private Parking Capacity: the City should discourage the development of any new private parking lots in the downtown.

- Parking Fines: the City should continue efforts to fine tune the City’s system of levying and collecting parking fines. A graduated fine system should be considered. Collection of fines needs to be enforced.
 - Maintenance: the City should keep maintenance of public parking lots a key priority, and consider creating a sinking fund for maintenance and upgrades to the parking system.
 - New Parking: (refer to slide above for recommendations).
- Commissioner Patzer asked if the privately owned parking lots downtown are profitable, or are the lots getting close to being converted to building sites due to the value of property in the downtown?
- Mrs. Norris shared that she could not adequately answer that question since the study did not evaluate the profitability of the privately owned lots.
- Commissioner Jordan shared that he would like to learn more about the pros/cons of mix use parking facilities, and asked if Mrs. Norris could share more information on that issue?
- Mrs. Norris shared that mix-use parking facilities are typically looked at as a best practice in the industry where the business model variables make sense. She will share additional information on that topic.

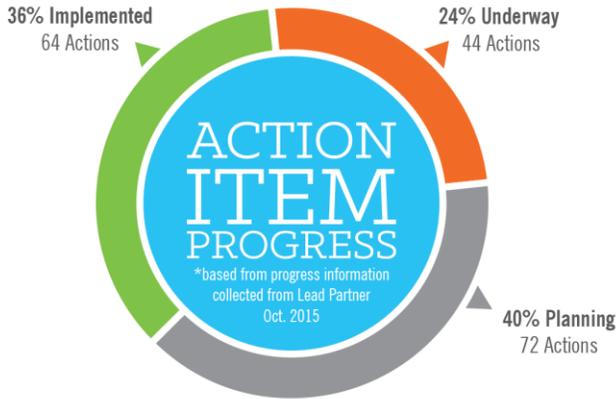
Commissioner Davis, on behalf of the Board, thanked Mrs. Norris for her presentation.

7. PRESENTATION: CDA 2030 INITIATIVE UPDATE – Michael Pereira, Nicole Kahler

Mr. Pereira and Mrs. Kahler shared an update presentation with the board re. the CDA 2030 initiative. Following are key slides from the presentation.



INVESTING IN TOMORROW



NOTABLE ACTIONS

East Sherman Avenue Master Plan

More than 300 citizens attended town hall meetings in June 2015 to receive public input about East Sherman, which included an online survey and several interactive stations. The city and CDA 2030 worked with the Coeur d'Alene Association of REALTORS and stakeholders to organize PARK(ing) IT ON SHERMAN! (Better) Block Party, which took place the third weekend in September in conjunction with global PARK(ing) Day where parking spaces are temporarily turned into public spaces. Stakeholder interviews are currently taking place.

Restore the Carousel

On October 20, 2015, the City of Coeur d'Alene City Council approved a lease for the carousel to be reestablished in the Memorial Field Plaza as a part of the Four Corners master plan. Bud Ford has challenged the community to match or exceed his \$500,000.00 pledge to sponsor the homecoming of the Coeur d'Alene carousel that was originally featured at Playland Pier.

Encourage Innovation & Entrepreneurialism

As quarter finalist in the America's Best Communities grant program, area leaders and visionaries are encouraging a more diverse, technology-based economy through the development for commercial deployment of autonomous piloted vehicles technologies in the air, in water and on land. The team has already received \$50,000 to develop a strategic plan for implementation.

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BY THE NUMBERS

3000
VISIONING INPUT PARTICIPANTS

510 TWITTER FOLLOWERS

42 LEAD PARTNERS

64 - of - **180**
ACTION ITEMS COMPLETED

773 FACEBOOK LIKES

21 MEMBER BOARD OF DIRECTORS

4,287+ VOLUNTEER HOURS

EST. 400
PARTICIPANTS AT ANNUAL CELEBRATION

NOTABLE ACTIONS CONT'D

+ Mental Health Services

State lawmakers passed the Behavioral Health Community Crisis Centers Act during the 2014 legislative session. The new regional mental health crisis center in Coeur d'Alene will open December 8, 2015 to serve adults who need immediate help with mental health or substance abuse issues.

💡 Summer Kids Programs

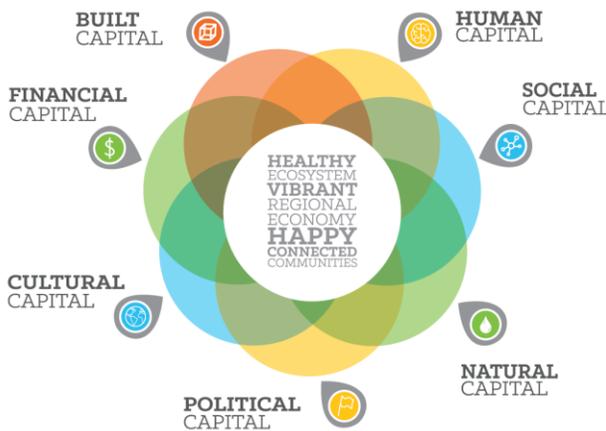
KIDS Camp 2015 served about 60 students who did not meet grade level requirements, almost double from the previous launch year during the summer of 2014. 92% percent maintained or grew in their grade level fluency rate over eight weeks in the summer. CDA 2030 is organizing an effort with multiple community partners and representatives from the UnivQWersity of Idaho to secure additional funding sources to expand the program to all 10 elementary schools, serving approximately 600 Kindergarten through third grade students who qualify for the program.

🌊 Lake Festival and Education Program

Over 200 participants from the Coeur d'Alene Basin attended the initial Our Gem Symposium on November 18, 2014 to learn about the current health of the lake, the economic impacts on the area, and engage in the collaborative effort to preserve the lake for year to come. The next Our Gem Symposium is scheduled for March 22, 2016.

COMMUNITY CAPITALS

CDA 2030 is creating a vibrant regional economy by engaging all the community capitals: built, financial, cultural, political, natural, social, and human.



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SPONSOR DONATIONS



- 6% Higher Education
- 15% Grants
- 16% Private Business
- 2% Other
- 9% Healthcare
- 41% Government
- 11% Urban Renewal

OUR MISSION

Implementation of Vision 2030 provides a comprehensive strategic plan for the greater Coeur d'Alene community. Vision 2030, our independent, community-driven organization, provides a great value and additional features for the benefit of the community. Most importantly, CDA 2030 provides ongoing and dedicated attention to implementation. This plan doesn't sit on the shelf!

EXTRAS TO BASIC STRATEGIC PLAN

- Two scientific surveys
- Website & Social Media
- Plan updates
- Grant Writing
- FORUMS, MEETINGS, EVENTS
- Facilitated meetings
- Active implementation
- Continued community outreach

Mr. Pereira and Mrs. Kahler shared many facets of the CDA 2030 initiative with the board, including CDA 2030's focus on:

- Encouraging multi-modal transit in the community, and
- Breathing new life into east Sherman Avenue

They also acknowledged that **ignite cda** has provided \$40,000 in partnership funding to date for CDA 2030. They asked the board to consider continuing its

commitment to the CDA 2030 initiative by agreeing to partnership funding in the amount of \$25,000/year for Fiscal Years 2016, 2017 and 2018.

- Commissioner Patzer asked that copies of the CDA 2030 budget be shared with the board.
- Commissioner Jordan shared that he would like to study the budget prior to making any additional funding recommendation.
- Commissioner Druffel asked Commissioner Widmyer what the City's funding plans are for CDA 2030.
 - Commissioner Widmyer shared that the City is providing \$45,000 in partnership funding to CDA 2030 for fiscal year 2016, and has been asked by CDA 2030 to continue that level of funding for fiscal year 2017.
- Commissioner Davis shared that he needs to analyze how helping to fund CDA 2030 furthers the goals of the **ignite cda** districts.

Commissioner Davis, on behalf of the Board, thanked Mrs. Kahler and Mr. Pereira for their presentation, and shared that the board will take the CDA 2030 funding request under advisement and revisit the issue at the June board meeting.

8. PRESENTATION: RIVER TRAIL INITIATIVE – Bill Greenwood

This agenda item was pulled at the request of the City.

9. PRESENTATION: MODERN THEATER PROPOSAL IN MIDTOWN – Gregg Johnson, George Green

Mr. Green, Director of the Modern Theater, and Mr. Johnson, Midtown Association, presented an overview of the theater proposal via the use of a PowerPoint presentation. Following are key slides from their presentation:



A CONCEPTUAL PROPOSAL FOR
THE CITY OF COEUR D'ALENE & IGNITE CDA

MIDTOWN COEUR D'ALENE'S PERFORMING ARTS DISTRICT

A PLACE-MAKING NEIGHBORHOOD
ARTS DISTRICT WITH PROFESSIONAL THEATER,
RETAIL SPACE & POTENTIAL MULTI-USE

From the Midtown Association and The Modern Theater

VIEW FROM SOUTH ON 4TH STREET



PROJECTED SQUARE FOOT & BUILD COSTS

Lobby	4,700
Patron Restrooms500
Main Stage Auditorium 300 seats	3,920
Main Stage	2,800
Ochestra Pit500
Back-Of-House (BOH)	7,000
Storage 40'x50'	2,000
Basement Lighting/media storage900
Basement Prop Storage	1,200
Studio Theater	2,600
Sub-total	26,120
Efficiency for M, E, circ	1.2%
Total Gross Area	31,344
Unit cost at \$300/s.f.	\$9,403,200
Contengency & Fees @ 28%	\$2,632,896
Retail Space	4,110
Unit Cost at \$100/s.f. unfinished	\$411,000

EARLY FUND RAISING POTENTIAL

Land Donation	\$900,000.00
Grants	\$1,500,000.00
Kick Starter Campaign	\$250,000.00
Private Donor Program	\$2,500,000.00
Foundation Club	\$2,500,000.00
Familt Trust Lifetime Members	\$100,000.00
Water Feature Donor	\$250,000.00
Performing Arts Naming Rights	\$2,000,000.00
Auditorium Naming Rights	\$750,000.00
Studio Naming Rights	\$400,000.00
General Capital Fund Via Ticket System	\$400,000.00
Sell-A-Seat Campaign	\$400,000.00
Walk of Fame (star walk on ground)	\$1,000,000.00
	 \$12,950,000.00

PROJECTED THEATER INCOME

Average Ticket Price \$35.00
 6 Main Stage Shows with 12 runs per show
 5 Studio Theater Shows with 16 runs per show

AVERAGE ATTENDANCE	60%	70%	90%	100%
Main Stage Seats 350	\$529,200	\$617,400	\$793,800	\$882,000
Studio Theater Seats 99	\$166,320	\$194,040	\$249,480	\$277,200
TOTAL	\$695,520	\$811,440	\$1,043,280	\$1,159,200

Retail / Commercial Sublet Rental \$48,000

Other Revenue \$200,000
(Show sponsors, ad sales, season sponsors, concessions, donors and grants)

PROJECTED INCOME RANGE:	60%	70%	90%	100%
	\$943,520	\$1,059,440	\$1,291,280	\$1,407,200

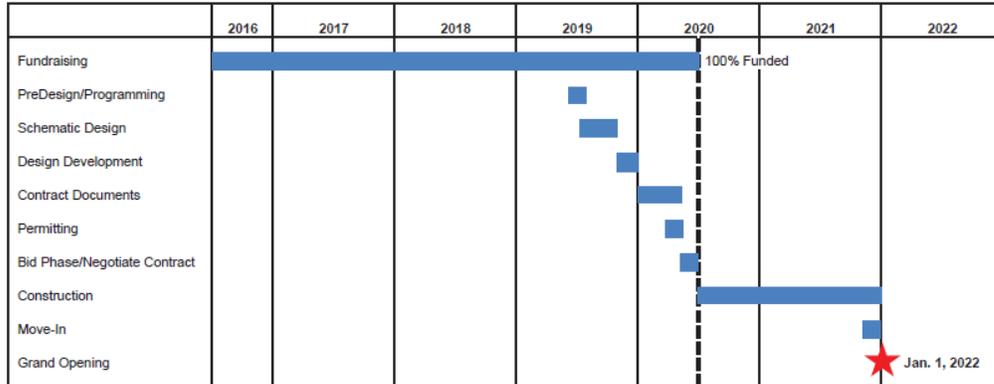
NOTE: These estimate revenue numbers are based solely on the new CDA venue. Additional revenue is estimated at \$200,000 from what will become the Modern Academy, a teaching theater for children and youth, that is currently the Modern Theater on Garden Avenue. The Modern Theater Spokane revenue is nearing \$500,000. All told, this new building will give The Modern Theater organization total estimated annual budget that will exceed \$2,000,000.

WHAT ARE WE ASKING FOR FROM IGNITE CDA?

A land commitment for the
 Midtown property lasting
 through December 31, 2020.

A 99 year lease for
 \$100 per year starting
 January 1, 2021.

THEATER DEVELOPMENT SCHEDULE



Mr. Johnson shared that since the Midtown Association does not support the proposed mix use affordable housing initiative planned for the **ignite cda** / The Housing Company site in Midtown, they have pursued this new possible development for the **ignite cda** / The Housing Company property located in Midtown.

Mr. Green shared a history of the Lake City Playhouse, and how Modern Theater came to be by merging with a Spokane theater group. The Modern Theater is a semi-professional theater organization. Mr. Green feels that The Modern Theater can grow in CDA, and be an economic engine for the community.

Mr. Green introduced Rustin Hall, architect for the project. Mr. Hall discussed the potential mix-use design of the proposed facility, sharing they hope to include some elements of mixed-use in the final design (e.g. street level retail). The projected construction cost of the facility is estimated at \$12.4 million. The capital campaign fundraising effort, including land donated to the project at a value of \$900,000, is targeted at \$13 million.

- Commissioner Davis asked if The Modern Theater was a for-profit, or non-profit entity?
 - Mr. Green shared that the theater is a non-profit.
- Ex. Director Berns clarified for the board that the theater footprint presented does include property currently owned by The Housing Company.
- Commissioner Patzer commented that there is no on-site parking for the proposed theater, does that concern the Midtown neighborhood?

- Mr. Johnson shared that the Midtown Association has no concerns with the lack of on-site parking for the facility.
- Commissioner Armon shared that he understands that the theater proposal calls for the facility to be used 52 weeks per year, but that The Modern Theater will only utilize the facility 1/3 of the time. Is that correct?
 - Mr. Green shared that is correct, but efforts would be made to attract other users for the facility.
- Commissioner Patzer asked if the Kroc Community Center will compete with this theater proposal?
 - Mr. Green shared that he feels the Kroc is not a full-fledged performance art venue, and has limited facilities. It is more of a community center vs. a performing arts center and thus he does not view the Kroc as a competing venue.
- Commissioner Patzer asked what type of demand will there be for the other 2/3 of available time for the facility?
 - Mr. Green believes The Modern Theater can recruit other users to fill up the vacant time: e.g. comedy venues, ballets, other types of performances.
- Commissioner Armon asked if the organization can succeed in their planned multi-million dollar capital fundraising effort of raise the funds?
 - Mr. Green shared that yes, he thinks the capital campaign is realistic over a 4-year time frame.
- Commissioner Goodlander shared that the Midtown Association / The Modern Theater organizations need to approach The Housing Company with this project proposal, since The Housing Company owns a significant part of the property needed for this initiative.
- Commissioner Widmyer shared that he received an email from a Midtown neighbor with parking concerns re. this proposed project.
- Commissioner Jordan shared that he thinks this is an interesting concept that could add value to Midtown.
- Commissioner Armon thanked Mr. Johnson and the Midtown Association for coming back to the board with a different potential use for the property in Midtown.
- Commissioner Hoskins asked if The Modern Theater organization is seeking a 99-year lease for all of the property in Midtown, including the property currently owned by The Housing Company?

- Mr. Green shared that yes, all of the property would be included in the 99-year lease request.

Commissioner Davis, on behalf of the Board, thanked Mr. Green and Mr. Johnson for their presentation.

10. REPORTS

A. Finance – Commissioner Armon Lake & River District Monthly Financials Lake & River District Payables

Commissioner Armon reviewed and discussed the April Lake and River District financial statements, and the April / May account payables sheet, with the board.

Motion by Commissioner Goodlander, seconded by Commissioner Hoskins, to approve the April financial statements and the April / May accounts payables for the Lake & River Districts as presented. Motion carried.

B. Housing – Commissioner Deanna Goodlander: Commissioner Goodlander had no report to share.

C. Parking – Commissioner Brad Jordan

Commissioner Jordan (who serves as the **ignite cda** representative on the City’s Parking Commission) shared the following comments:

- Revenue at the McEuen Park parking lot is just about at the same level as pre-park re-construction.
- The City’s Parking Commission supports the new parking structure initiative planned for the downtown block bounded by Lakeside and Coeur d’Alene Avenue, and 3rd and 4th street.
- The Downtown Association is working with the Parking Commission to establish \$15 monthly parking permits at McEuen Park targeted for employees working downtown in an effort to open up more on-street parking spaces for customers/visitors.
- The City’s legal staff is still working on the “scofflaw” initiative.
- The Parking Commission supports modernizing parking enforcement as recommended in the Rich & Associates parking study update.

D. Communications – Commissioner Dave Patzer

Commissioner Patzer shared the **ignite cda** video revision / update process is complete and the new video is available for viewing, and can be found on the **ignite cda** website (www.ignitecda.org).

Commissioner Patzer also shared that a new one-page **ignite cda** informational flyer has been developed by Ex. Director Berns and On-Line Communication Coordinator Teree Taylor. The flyer is available both in e-format on the **ignite cda** website, and as a hard copy handout for use at community presentations.

E. Jobs – Commissioner Steve Widmyer

Commissioner Widmyer shared the following comments:

- A ribbon cutting ceremony was held recently at Alliance Data. Alliance Data currently has approximately 260 employees, and is looking to grow by another 200 employees in the near future.
- Anthony’ restaurant will be opening soon in Riverstone and will create 40 new jobs.
- The Crackle Barrel restaurant will be opening soon just north of I90 on Ramsey road and will create 75 new jobs.
- The hospitality job sector is getting very competitive with the increase in new restaurant venues.
- The next Innovative Collective “Think Big Festival” is planned for August 25-27.
- The Old Elks building on Lakeside has been purchased and renovation plans call for a café, a bar, community space, and office space.

11. EXECUTIVE DIRECTOR’S REPORT

ignite cda Board Commissioner Vacancy

*Background: please refer to the April 20, 2016 **ignite cda** board meeting minutes for background on this issue.*

Ex. Director Berns shared that three people applied for the vacant board position:

- Alivia Metts
- Michael Pereira
- Douglas Marfice

Motion by Commissioner Widmyer, seconded by Commissioner Armon, to select Alivia Metts to fill the vacant **ignite cda board commissioner position for the remaining term of the position (June 16, 2020), with Mrs. Metts’ appointment effective today.**

Discussion: Commissioner Widmyer shared that he solicited input from the City Council re. the three applicants, and they supported the selection of Mrs. Metts.

Motion carried.

Mullan Road (Four Corner) Project Update

Background: The ignite cda board has approved partnership funding in the amount of \$1.6 million for this project initiative. Please refer to the ignite cda board meetings minutes from November 18, 2015 for background on this initiative.

Ex. Director Berns shared that Cameron-Reilly commenced construction on the Mullan Road project on March 28th, and the project is moving forward on schedule.

Seltice Way Road Re-Construction Design Initiative Update

Background: The ignite cda board has approved partnership funding in the amount of \$250,000 towards the \$342,900 cost for the design element of the Seltice Way Road re-construction initiative led by Welch-Comer Engineers. The City of CDA will pay \$92,900 towards the design element. Please refer to the ignite cda board meetings minutes from October 15, 2015 and November 18, 2015 for background on this initiative.

Ex. Director Berns shared that Welch-Comer and the City's Engineering Department have scheduled a public open house re. the design concept on May 25 (4:00-6:00 pm @ CDA City Hall) to seek public input on the draft design. Welch-Comer plans to present the final design concept to the ignite cda board in June, which will include an updated construction cost estimate (the original construction cost estimate for the project was \$3.5 million). Plans are to seek construction bids for the project in late 2016.

Collaborative Education Facility Initiative Update

Background: more information can be found re. this initiative by viewing the December 16, 2015 ignite cda board meeting minutes.

Ex. Director Berns had no update to share re. this initiative.

12. BOARD COMMISSIONER COMMENTS:

Commissioner Widmyer shared that the City has hired Sam Taylor as the new City Deputy Administrator. Mr. Taylor will start in June. One of Mr. Taylor's initial responsibilities will involve parking, including implementation of the recommendations from the Rich & Associates parking study.

13. PUBLIC COMMENT: No public comment was provided.

14. ADJOURN

Motion by Commissioner Armon, seconded by Commissioner Patzer, to adjourn. Motion carried.

The ignite cda board meeting adjourned at 6:56 p.m. Minutes prepared and submitted by Ex. Director Berns.